

For immediate release



Oklahoma Firm Touts Partnership with Leading Manufacturers to Improve Success Rates in Regenerative Medicine

iRad, Innovative Radiology Equipment Sales and Service, LLC has become a key supporter of Regenerative Medicine and Musculoskeletal Ultrasound Training Workshop with Emcyte, GulfCoast Biologics, Mindray, and Regentx.

iRad along with ultrasound manufacturer and partner Mindray, Regentx a dealer partner that sells and teaches Regenerative Medicine, have established a very important relationship with Emcyte, a manufacturer of Regenerative Medicine products and their Gulf Coast Biologics Training Program.

We are supporting the Emcyte National Distribution team in providing the best MSK Ultrasound to their clients, and also supporting their quarterly workshops for best practice in Regenerative Medicine techniques. The next workshop will be a virtual cadaver workshop teaching imaging guidance and best diagnostic technique for ultrasound, taught by our KOL, Josh Rothenberg, DO. The workshop will air virtually the first week of November 7th and 8th titled "Orthobiology in Sports Medicine and MSK Disorders".

Through our close working relationship with Mindray, and Regentx a dealer partner, we developed a KOL (Key Opinion Leader) ultrasound program.

iRad's Ultrasound program is the best for MSK?

We spent months distinguishing the TE5 Ultrasound in side-by-side comparisons in diagnostic and treatment procedures - tested against Konica Minolta, GE and Sonosite - all previously considered to be top ultrasound systems for the MSK physician. We designed and developed a 1-day MSK Ultrasound Success Training that is provided with every Mindray TE5 Ultrasound installation. This success training program teaches physicians how to use ultrasound.